

BALLET
ARKANSAS



DON
QUIXOTE

SPONSOR PACKET



A SPONSOR IS AN ESSENTIAL PARTNER.

Don Quixote closes Ballet Arkansas's 26|27 season with one of classical ballet's most exhilarating and beloved productions. Presented at the Arkansas Museum of Fine Arts, this vibrant full-length ballet combines dazzling virtuosity, breathtaking choreography, colorful Spanish flair, and comedic storytelling in a celebration of adventure, romance, and imagination. Featuring spectacular ensemble dancing, thrilling technical feats, and the iconic pas de deux that has captivated audiences for generations, Don Quixote offers an unforgettable experience for seasoned ballet lovers and first-time patrons alike.

Performance Dates

April 17-18, 2027 | Arkansas Museum of Fine Arts

- Saturday, April 17 @ 2:00 & 7:00 pm
- Sunday, April 18 @ 2:00 pm

This distinguished sponsorship opportunity allows a corporation, financial institution, or lead community partner to align its brand with one of the most entertaining and audience-friendly productions in the classical repertoire. With an anticipated reach of more than 5,000 patrons, students, educators, families, and arts enthusiasts through performances, marketing campaigns, media coverage, digital engagement, and community outreach efforts, sponsors receive substantial visibility while demonstrating a commitment to artistic excellence, education, and cultural enrichment.

As Arkansas's world-class professional ballet company, Ballet Arkansas serves more than 50,000 individuals annually through professional performances, arts education programs, and community engagement initiatives. Sponsorship of Don Quixote helps bring this spectacular production to the stage while supporting the artists, educators, and programs that inspire creativity, foster learning, and expand access to the arts across Arkansas.

By partnering with Ballet Arkansas, your organization invests in a celebrated cultural experience that entertains, inspires, and strengthens the communities we serve while aligning your brand with one of Arkansas's most respected performing arts organizations.

Ballet Arkansas partners with businesses, foundations, and individual philanthropists to create customized sponsorship opportunities that align with each sponsor's goals, values, and desired level of community impact. Benefits vary by sponsorship level and may be tailored to meet the specific objectives of each partner. Ballet Arkansas is committed to creating meaningful, mutually beneficial relationships that celebrate the arts while advancing the missions of our valued sponsors.

PRESENTING \$15,000+

- Eight (8) complimentary tickets to the sponsored production
- Two (2) page spread in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website
- Access to rehearsal of the show before the performance
- Special appearance by Ballet Arkansas artists at corporate, civic, and private events

PLATINUM \$10,000+

- Six (6) complimentary tickets to the sponsored production
- One (1) page ad in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website
- Access to rehearsal of the show before the performance

GOLD \$5,000+

- Four (4) complimentary tickets to the sponsored production
- Half page ad in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website

SILVER \$2,500+

- Two (2) complimentary tickets to the sponsored production
- Pre-Curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website

BRONZE \$500+

- Name included in all performance marketing materials
- Name included on Ballet Arkansas's website



DON QUIXOTE SPONSOR FORM

Sponsorship Amount: _____

_____ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

_____ Check enclosed

_____ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card _____

Card # _____ Exp. Date _____

CSV Code _____ Billing Zip _____

Credit within marketing materials _____

Contact Name _____

Address _____

City, State Zip _____

Contact Phone Number _____

Contact Email Address _____

Signature _____

Date _____

*Please send a .jpeg/.png file of your logo and advertisement to tickets@balletarkansas.org by March 5, 2027 for maximum exposure.

Return to tickets@balletarkansas.org or by postal mail:

Ballet Arkansas, ATTN: Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization | Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.