

**BALLET ARKANSAS**  
BEAUTY IN ACTION

# NUTCRACKER



SPONSOR PACKET



# A SPONSOR IS AN ESSENTIAL PARTNER.

Dear Friends of Ballet Arkansas,

We are thrilled to present a unique opportunity to support one of Arkansas's most cherished holiday traditions—Ballet Arkansas's Nutcracker Spectacular, returning to the Robinson Center in December 2025. As the state's largest and longest-running holiday production, this beloved classic captivates nearly 10,000 audience members each season, blending timeless storytelling with dazzling choreography, enchanting costumes, and live music performed by the Arkansas Symphony Orchestra.

Now in its 47th season, The Nutcracker Spectacular continues to evolve through The Nutcracker Project, a multi-year initiative enhancing the production with refreshed sets, costumes, and choreography. This year's performances will feature a cast of over 300 dancers, singers, and musicians from across the state, including a vibrant community cast ranging in age from 6 to 70.

As one of the top 75 ballet companies in the nation, Ballet Arkansas stands as a beacon of artistic excellence and innovation, serving more than 50,000 patrons, students, and volunteers each year. Our acclaimed productions and educational initiatives have impacted over half a million Arkansans, enriching the cultural landscape of our state and igniting a passion for the arts across generations. Through our School for Dance and statewide outreach programs, we engage more than 10,000 K–12 students annually, cultivating a lifelong love of dance in children and adults alike.

This impact is only possible with the support of our community. By sponsoring The Nutcracker Spectacular, you're doing more than supporting a performance—you're investing in the future of the arts in Arkansas. Your generosity allows us to bring this thrilling production to life, broaden our reach, and continue delivering transformative artistic experiences that uplift, educate, and inspire.

Your partnership is essential to Ballet Arkansas's continued growth and innovation. Together, we can ensure that dance remains a vibrant and vital part of our state's cultural identity—creating unforgettable moments and meaningful connections for generations to come.

Thank you for considering this opportunity to make a difference in the lives of countless Arkansans.

With warmest regards,  
Michael & Catherine Fothergill  
Directors  
Ballet Arkansas



# SPONSOR NUTCRACKER SPECTACULAR

## SPONSOR TIERS

PRESENTING SPONSOR | \$15,000 +

PLATINUM SPONSOR | \$10,000 +

GOLD SPONSOR | \$5,000 +

SILVER SPONSOR | \$2,500 +

BRONZE SPONSOR | \$500 +

Ballet Arkansas offers comprehensive benefits and works closely with sponsors to identify the right package to further their impact and suit their unique needs.

Sample benefits include:

- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at performances and events, including pre-performance acknowledgement and on-stage speaking opportunities
- Opportunities for creative branding featuring the dancers of Ballet Arkansas
- Tickets to season performances to share with friends, employees, and clients
- Special appearances at business and social functions by the dancers of Ballet Arkansas
- Invitations to exclusive events
- Private full-evening performances
- Behind the scenes access to in-studio and dress rehearsals

\*Benefits vary by sponsorship level. All sponsors are cited within The Playbill, in press releases and at [www.balletarkansas.org/tickets](http://www.balletarkansas.org/tickets). Sponsorship of \$15,000 + will be credited as a Season Sponsor.



# SPONSOR FORM

Sponsorship Amount: \_\_\_\_\_

\_\_\_\_\_ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

CSV Code \_\_\_\_\_ Billing Zip \_\_\_\_\_

Credit within marketing materials \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Email Address \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Return to [tickets@balletarkansas.org](mailto:tickets@balletarkansas.org) or by postal mail:

Ballet Arkansas, ATTN: Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization I Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.