

BALLET ARKANSAS

— BEAUTY IN ACTION —



**PHILANTHROPIC
OPPORTUNITIES**
ON STAGE & IN THE CLASSROOM

SERVING
40K
PER YEAR

BE AN ESSENTIAL PARTNER

Ballet Arkansas is ranked among the Top 100 Ballet Companies in America, presenting the classics, masterworks of American dance, and premieres by some of the world's most daring dancemakers. The Ballet Arkansas of today is a regional leader in the presentation of innovative and inclusive dance programming and its world-class K-12 education programs reach more than 10K each year.

Sponsorship of Ballet Arkansas will associate your business with excellence, exponentially increase its cultural capital, and expand the reach of its goods and services to more than 40,000 in communities across the Natural State each year. You would not simply be a sponsor, but an essential partner and stakeholder in education, community outreach, and the long-term sustainability of the arts in Arkansas.

When our organizations align, countless Arkansans will benefit and together we'll improve the quality of place in Central Arkansas. To learn more about Ballet Arkansas and to discuss sponsorship opportunities for the 22|23 season, please don't hesitate to contact me at your convenience.



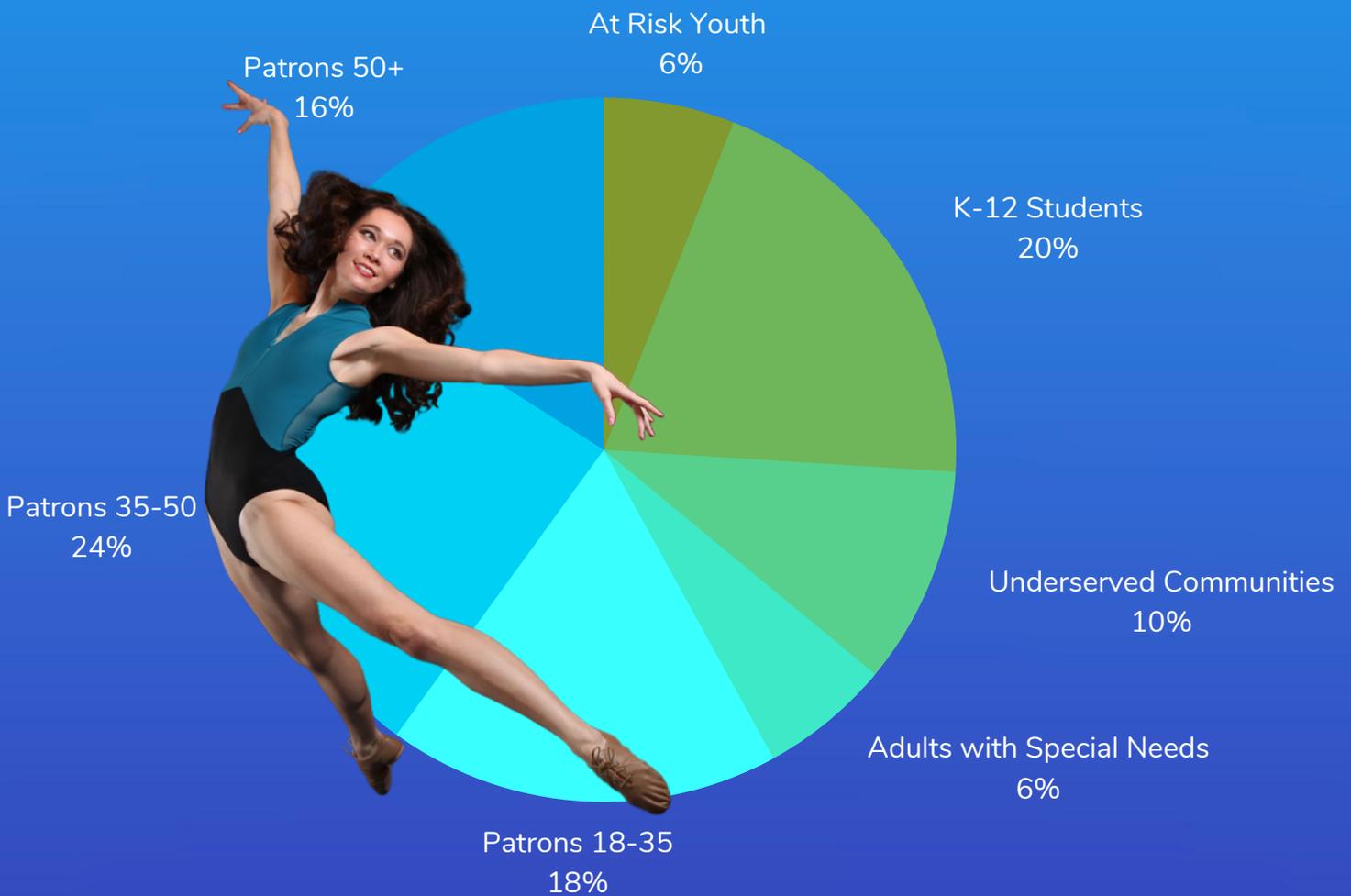
Michael Fothergill

Executive and Artistic Director
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ANNUAL REACH

7 Wards of Little Rock
4 Wards of North Little Rock
53 Arkansas Counties
50 US States
24 Countries



LEARN ABOUT BALLET ARKANSAS [HERE](#)



AREAS OF SPONSORSHIP

ON STAGE & IN THE CLASSROOM

ON STAGE

44TH SEASON

8 NEW COMPANY DANCERS

5 INCREDIBLE PRODUCTIONS

3 FREE PERFORMANCE SERIES

5 + WORLD PREMIERES

5 + REGIONAL PREMIERES

350 COMMUNITY PERFORMERS

50 STATE BROADCAST REACH

21 COUNTRY BROADCAST REACH

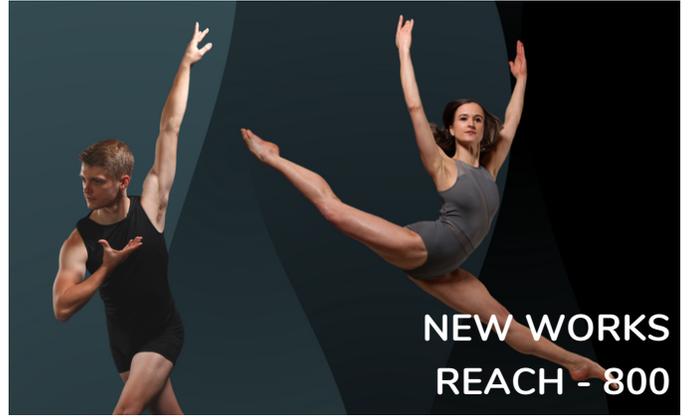
3 CONCERTS WITH LIVE MUSIC

3 SPECIAL EVENTS

22|23 SEASON PRODUCTIONS



DRACULA
REACH - 4,600



NEW WORKS
REACH - 800



NUTCRACKER SPECTACULAR
REACH - 11,000



MOTION ON MAIN
REACH - 1,500



SLEEPING BEAUTY
REACH - 3,550



MOVEMENT IN THE PARKS
REACH - 6,500



MODERN MASTERS
REACH - 3,550



LIVE AT THE PLAZA
REACH - 3,500

LEARN ABOUT PERFORMANCES [HERE](#)

SPECIAL EVENTS



TANGO ROJO

A celebration of South American dance, music, and cuisine, Tango Rojo is this year's Argentine-themed Turning Pointe Gala. The Turning Pointe Gala is Ballet Arkansas' premiere annual fundraiser and the pinnacle celebration of the performing arts in Little Rock.

REACH - 400



ARGENTA BIERGARTEN

Join Ballet Arkansas for an evening of music, performance, craft beer and German-inspired eats from across Arkansas.

REACH - 3,500



NUTCRACKER TEA

Join Ballet Arkansas for a magical holiday experience with the Sugar Plum Fairy and characters from the "Nutcracker Spectacular."

REACH - 250

IN THE CLASSROOM

- 10K** K-12 STUDENTS SERVED
- 7** INTERACTIVE PROGRAMS
- 50+** CLASSROOM VISITS PER YEAR
- 20** VIRTUAL FIELDTRIPS
- 10** DAYS OF MASTER CLASSES
- \$10K** SCHOLARSHIPS GIFTED

THE IMPACTS OF DANCE LAST A LIFETIME



Ballet Arkansas dancers pictured in "Little Women."

Each year, Ballet Arkansas's K-12 education programs uplift, enrich, and inspire more than 10,000 students across the state. On stage and in the classroom, Ballet Arkansas brings stories to life through movement, introduces educational content in innovative ways, and provides students with avenues for self-discovery. The organization's academic approach produces emotional and physiological benefits, fosters an understanding and appreciation for the performing arts, and supports existing curriculum.

For examples of benefits dance education has to offer, [click HERE](#) to read "Evidence: A Report on the Impact of Dance in the K-12 Setting," presented by the National Dance Education Association.

EDUCATION PROGRAMS



UNBOUND

Students unlock their creativity and explore the foundations of movement through immersive dance instruction and guided improvisation, learning valuable tools of self-expression and collaboration.



DANCE DISCOVERY

Interactive lecture demonstrations engage students through dance performances that tell stories and tie into school curriculum. Students see themes come to life through the athleticism and artistry of dance.



STEM EXPLORATION

Approaching STEM curriculum from a kinesthetic perspective, students gain knowledge of STEM principles through the use of their bodies.



REACH AFTER SCHOOL

Students participate in dance activities that promote wellness, improve confidence, develop friendships, and foster a love for the performing arts. Year-end performances for families and friends showcase the talent and abilities of participants.

LEARN ABOUT K-12 PROGRAMS [HERE](#)

MASTER CLASS SERIES

Students take personalized, multi-disciplinary dance classes from the professional dancers of Ballet Arkansas, virtually or in-person, learning the fundamentals of dance technique and choreography.



VIRTUAL FIELD TRIPS

Digital broadcasts transport students into Ballet Arkansas's state-of-the-art studio for behind-the-scenes rehearsals and artistic conversations with the company's 15 professional dancers. Students see the creative process unfold from rehearsal to performance and learn about exciting careers in the performing arts.



STUDENT MATINEE SERIES

Each year, Student Matinee performances introduce thousands of K-12 students to the magic of live dance performance. Performances include informative behind-the-scenes talk backs and are accompanied by a visually stunning study guide. Post-performance classroom visits are available by reservation. Student Matinee productions include "Dracula," "The Nutcracker Spectacular," "Sleeping Beauty," and "Modern Masters."

LEARN ABOUT STUDENT MATINEES [HERE](#)



TIERS & BENEFITS

Ballet Arkansas offers comprehensive benefits to donors of all sizes and will work closely with you to identify the right package to suit your needs. Sample benefits may include:

- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at performances and events, including pre-performance acknowledgement and on stage speaking opportunities
- Opportunities for creative branding featuring the dancers of Ballet Arkansas
- Tickets to 22|23 season performances to share with friends, employees, and clients
- Special appearances at business and social functions by the dancers of Ballet Arkansas
- Invitations to exclusive events
- Private full-evening performances
- Behind the scenes access to in-studio rehearsals

**LORRAINE
CRANFORD CIRCLE
\$50,000 +**

**FOUNDER'S CIRCLE
\$25,000 +**

**DIRECTOR'S CIRCLE
\$15,000 +**

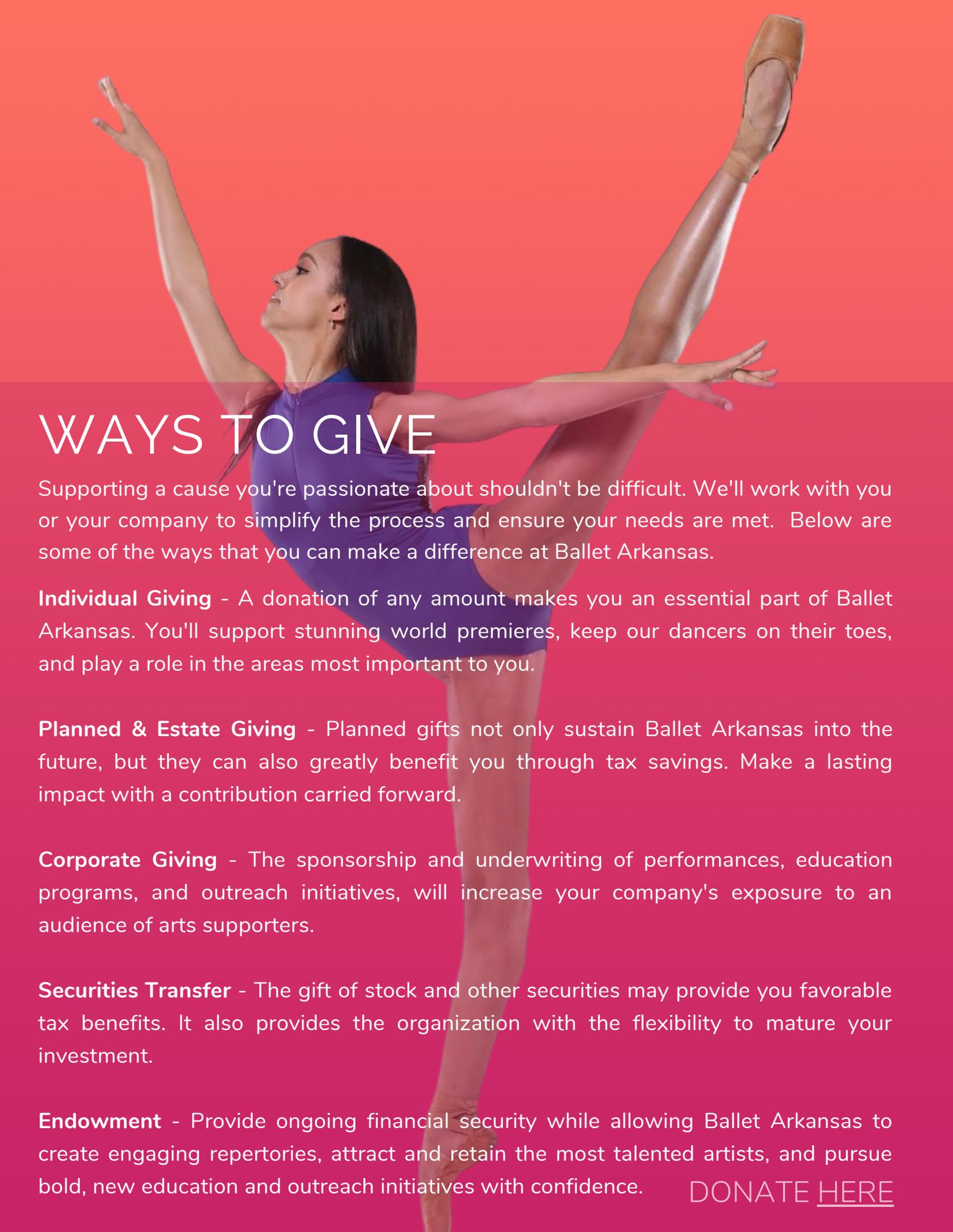
**ARTIST'S CIRCLE
\$7,500 +**

**PRINCIPAL
\$2,500 +**

**SOLOIST
\$1,000 +**

**CORPS DE BALLE
\$ - \$999**

**READ OUR GUIDESTAR
REPORT [HERE](#)**



WAYS TO GIVE

Supporting a cause you're passionate about shouldn't be difficult. We'll work with you or your company to simplify the process and ensure your needs are met. Below are some of the ways that you can make a difference at Ballet Arkansas.

Individual Giving - A donation of any amount makes you an essential part of Ballet Arkansas. You'll support stunning world premieres, keep our dancers on their toes, and play a role in the areas most important to you.

Planned & Estate Giving - Planned gifts not only sustain Ballet Arkansas into the future, but they can also greatly benefit you through tax savings. Make a lasting impact with a contribution carried forward.

Corporate Giving - The sponsorship and underwriting of performances, education programs, and outreach initiatives, will increase your company's exposure to an audience of arts supporters.

Securities Transfer - The gift of stock and other securities may provide you favorable tax benefits. It also provides the organization with the flexibility to mature your investment.

Endowment - Provide ongoing financial security while allowing Ballet Arkansas to create engaging repertoires, attract and retain the most talented artists, and pursue bold, new education and outreach initiatives with confidence.

[DONATE HERE](#)

A ballerina with dark hair styled in a bun, wearing a red leotard, is captured in a graceful pose against a solid red background. She is looking upwards and to the right, with her left arm extended and her right leg slightly bent.

CONTACT

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DONATE [HERE](#)