



BALLET
ARKANSAS

GATSBY

SPONSOR PACKET



A SPONSOR IS AN ESSENTIAL PARTNER.

The Great Gatsby will launch Ballet Arkansas's 26|27 season with a dazzling World Premiere production inspired by F. Scott Fitzgerald's iconic American novel. Featuring sweeping choreography, cinematic storytelling, stunning visual design, and a contemporary artistic perspective, this ambitious new ballet will immerse audiences in the glamour, ambition, and intrigue of the Jazz Age while bringing one of literature's most celebrated stories vividly to life on stage.

Performance Dates

October 23-25, 2026 | Arkansas Museum of Fine Arts

Friday, October 23 @ 7:00 pm

Saturday, October 24 @ 2:00 & 7:00 pm

Sunday, October 25 @ 2:00 pm

This exclusive sponsorship opportunity offers a corporation, financial institution, or lead community partner the ability to align its brand with one of the season's most anticipated cultural events. With an estimated audience reach of 10,000 patrons through performances, marketing campaigns, media coverage, and associated promotional activities, sponsors receive meaningful visibility while demonstrating a commitment to artistic excellence, innovation, education, and community investment.

As Arkansas's world-class professional ballet company, Ballet Arkansas serves more than 50,000 individuals annually through performances, arts education programs, and community engagement initiatives. Support of The Great Gatsby not only makes possible the creation and presentation of this landmark World Premiere, but also helps sustain the professional artists, educational opportunities, and outreach efforts that enrich communities across the state.

By partnering with Ballet Arkansas, your organization positions itself as a champion of culture, creativity, and quality of life while helping deliver an unforgettable artistic experience to Arkansas audiences.

Ballet Arkansas partners with businesses, foundations, and individual philanthropists to create customized sponsorship opportunities that align with each sponsor's goals, values, and desired level of community impact. Benefits vary by sponsorship level and may be tailored to meet the specific objectives of each partner. Ballet Arkansas is committed to creating meaningful, mutually beneficial relationships that celebrate the arts while advancing the missions of our valued sponsors.

PRESENTING \$15,000+

- Eight (8) complimentary tickets to the sponsored production
- Two (2) page spread in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website
- Access to rehearsal of the show before the performance
- Special appearance by Ballet Arkansas artists at corporate, civic, and private events

PLATINUM \$10,000+

- Six (6) complimentary tickets to the sponsored production
- One (1) page ad in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website
- Access to rehearsal of the show before the performance

GOLD \$5,000+

- Four (4) complimentary tickets to the sponsored production
- Half page ad in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website

SILVER \$2,500+

- Two (2) complimentary tickets to the sponsored production
- Pre-Curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website

BRONZE \$500+

- Name included in all performance marketing materials
- Name included on Ballet Arkansas's website



GATSBY SPONSOR FORM

Sponsorship Amount: _____

_____ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

_____ Check enclosed

_____ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card _____

Card # _____ Exp. Date _____

CSV Code _____ Billing Zip _____

Credit within marketing materials _____

Contact Name _____

Address _____

City, State Zip _____

Contact Phone Number _____

Contact Email Address _____

Signature _____

Date _____

**Please send a .jpeg/.png file of your logo and advertisement to tickets@balletarkansas.org by October 2, 2026 for maximum exposure.*

Return to tickets@balletarkansas.org or by postal mail:

Ballet Arkansas, ATTN: Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization | Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.