

## **Director of Engagement**

Position: Director of Engagement

Organization: Ballet Arkansas

Location: Little Rock, AR

Reports to: Executive and Artistic Director and Associate Artistic Director

### **About Ballet Arkansas**

Ballet Arkansas is a professional ballet organization dedicated to artistic excellence, education, and community connection. The organization serves audiences, students, and partners throughout the region.

### **Position Summary**

The Director of Engagement leads Ballet Arkansas's efforts to build and sustain strong relationships with patrons, donors, students, families, and community partners. This role focuses on engagement, patron experience, and fundraising events, working closely with leadership and the Director of Finance and Development.

### **Key Responsibilities**

- Develop and implement engagement strategies that strengthen relationships with donors, patrons, School for Dance families, and community partners
- Cultivate and steward relationships with individual and corporate supporters
- Plan and execute fundraising events and engagement initiatives
- Collaborate with marketing staff to communicate the organization's mission and impact
- Oversee patron services, including audience and customer experience
- Serve as a primary point of contact for patrons, partners, and community members
- Represent Ballet Arkansas at performances, events, and community activities
- Maintain organized records related to engagement and patron interactions

### **Qualifications**

- Experience in fundraising, engagement, or relationship-based roles
- Strong interpersonal and communication skills
- Excellent organizational skills and attention to detail
- Ability to manage multiple projects in a fast-paced environment
- Ability to work independently and collaboratively
- Enthusiasm for the performing arts and community engagement
- Willingness to work occasional evenings and weekends

### **What We Offer**

- Compensation commensurate with experience.
- Impressive wellness benefits package
- Complimentary tickets to Ballet Arkansas performances and events
- Generous PTO
- Flexible work environment
- Professional development and clear growth pathway amid a rapidly scaling organization
- Opportunity to shape the future of dance in the region through active involvement in fundraising, financial strategy, and organizational leadership

### Who You Are

You are a self-starter who is highly motivated, socially confident, and energized by connecting with people. You are seeking a role where you can make meaningful, long-term impact as a key member of the Ballet Arkansas team and are not looking to move frequently between positions. You thrive in a collaborative, fast-paced, mission-driven environment and are passionate about uplifting the arts and supporting a dynamic cultural organization. You enjoy being outward-facing and are comfortable initiating conversations, building relationships, and representing the organization with warmth and professionalism. You are eager to contribute ideas, pitch new initiatives, and help shape engagement strategies while working closely with leadership and colleagues. You bring a strong professional track record with demonstrated successes in engagement, communications, or relationship-based work, value clear communication, organization, and constructive feedback, and appreciate working within a close-knit team. You are willing to wear additional hats as needed to support programming and operations and contribute to a respectful, supportive workplace for employees at all levels.

### How to Apply

Please submit your resume, cover letter, and at least two references to [michael@balletarkansas.org](mailto:michael@balletarkansas.org).

Ballet Arkansas is an equal opportunity employer and does not discriminate on the basis of any legally protected status.