

BALLET  
ARKANSAS



DON  
QUIXOTE

SPONSOR PACKET



# A SPONSOR IS AN ESSENTIAL PARTNER.

Don Quixote closes Ballet Arkansas's 26|27 season with one of classical ballet's most exhilarating and beloved productions. Presented at the Arkansas Museum of Fine Arts, this vibrant full-length ballet combines dazzling virtuosity, breathtaking choreography, colorful Spanish flair, and comedic storytelling in a celebration of adventure, romance, and imagination. Featuring spectacular ensemble dancing, thrilling technical feats, and the iconic pas de deux that has captivated audiences for generations, Don Quixote offers an unforgettable experience for seasoned ballet lovers and first-time patrons alike.

## Performance Dates

April 17-18, 2027 | Arkansas Museum of Fine Arts

- Saturday, April 17 @ 2:00 & 7:00 pm
- Sunday, April 18 @ 2:00 pm

This distinguished sponsorship opportunity allows a corporation, financial institution, or lead community partner to align its brand with one of the most entertaining and audience-friendly productions in the classical repertoire. With an anticipated reach of more than 5,000 patrons, students, educators, families, and arts enthusiasts through performances, marketing campaigns, media coverage, digital engagement, and community outreach efforts, sponsors receive substantial visibility while demonstrating a commitment to artistic excellence, education, and cultural enrichment.

As Arkansas's world-class professional ballet company, Ballet Arkansas serves more than 50,000 individuals annually through professional performances, arts education programs, and community engagement initiatives. Sponsorship of Don Quixote helps bring this spectacular production to the stage while supporting the artists, educators, and programs that inspire creativity, foster learning, and expand access to the arts across Arkansas.

By partnering with Ballet Arkansas, your organization invests in a celebrated cultural experience that entertains, inspires, and strengthens the communities we serve while aligning your brand with one of Arkansas's most respected performing arts organizations.



**SEASON SPONSOR | \$25,000 +**  
**PRESENTING SPONSOR | \$15,000 +**  
**PLATINUM SPONSOR | \$10,000 +**  
**GOLD SPONSOR | \$5,000 +**  
**SILVER SPONSOR | \$2,500 +**  
**BRONZE SPONSOR | \$500 +**

Ballet Arkansas partners with businesses, foundations, and individual philanthropists to create customized sponsorship opportunities that align with each sponsor's goals, values, and desired level of community impact. Whether supporting performances, education programs, special events, or artistic initiatives, sponsors receive meaningful recognition and exclusive access designed to maximize visibility and engagement.

Sponsorship benefits may include:

- Recognition through Ballet Arkansas's print, digital, radio, and social media platforms
- Logo placement and brand visibility across performances, programs, events, and marketing materials
- Public recognition at performances, special events, and donor gatherings
- Opportunities for customized marketing campaigns and creative collaborations featuring Ballet Arkansas artists
- Complimentary tickets and hospitality opportunities for clients, employees, and guests
- Exclusive invitations to rehearsals, opening nights, receptions, and behind-the-scenes experiences
- Special appearances by Ballet Arkansas artists at corporate, civic, and private events
- Access to private performances and curated donor experiences
- Networking opportunities with community and business leaders who share a commitment to the arts
- Eligibility to participate in Ballet Arkansas's Business Leadership Council for sponsors contributing \$5,000 or more annually

Benefits vary by sponsorship level and may be tailored to meet the specific objectives of each partner. Ballet Arkansas is committed to creating meaningful, mutually beneficial relationships that celebrate the arts while advancing the missions of our valued sponsors.

# DON QUIXOTE SPONSOR FORM

Sponsorship Amount: \_\_\_\_\_

\_\_\_\_\_ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

CSV Code \_\_\_\_\_ Billing Zip \_\_\_\_\_

Credit within marketing materials \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Email Address \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Return to [tickets@balletarkansas.org](mailto:tickets@balletarkansas.org) or by postal mail:

Ballet Arkansas, ATTN: Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization | Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.