

BALLET ARKANSAS
BEAUTY IN ACTION



LANTERNS &
Legends

A SLEEPY HOLLOW AFFAIR
OCTOBER 3 | HISTORIC ARKANSAS MUSEUM



Hosted by the Ballet Arkansas Board of Directors, Lanterns & Legends celebrates the company's enduring legacy as the region's premier professional dance organization. On Friday, October 3rd, from 6:00 to 9:00 pm, the grounds of the Historic Arkansas Museum will be transformed into the haunting township of Sleepy Hollow for an immersive evening of art, atmosphere, and celebration.

Guests will enjoy a lively cocktail reception with live music by Bad Habit, curated libations from Colonial Wines & Spirits, and themed culinary creations by Cache. The evening features spellbinding preview performances from Ballet Arkansas's highly acclaimed production of Sleepy Hollow, returning by popular demand to the Arkansas Museum of Fine Arts, October 9-12. Attendees will also explore a festive array of spirited experiences including fortune telling, storytelling, vintage games, themed-photo booths and much more. A special announcement from the Artistic Staff will round out the evening. VIP guests will receive prime seating and access to an intimate pre-event reception.

Since 1978, Ballet Arkansas has touched the lives of more than half a million Arkansans. As we celebrate a landmark 25|26 Season, your support is essential to our continued success. On behalf of the Board, we invite you to consider sponsoring or contributing to this unforgettable event. Donations of funds or high-value auction items are key to the success of Lanterns & Legends. Proceeds will benefit the expansion of Ballet Arkansas's beloved community enrichment programs, which reach more than 10,000 K-12 students each year across the Natural State.

As a valued supporter, you play an essential role in shaping the future of Arkansas's world-class ballet company and school, while creating meaningful experiences that uplift, enrich, and inspire Arkansans from all walks of life. We are sincerely grateful for your belief in our mission and vision.

Dr. Ann Patel & Amanda O'Neal
President and Vice President, Ballet Arkansas Board of Directors
Learn more about Ballet Arkansas [HERE](#).



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IN-KIND DONATIONS

In-kind contributions can significantly impact the success of Ballet Arkansas events. By donating products, services, or experiences, you'll play a pivotal role in supporting the arts and enriching the community. Contributions of items, services, or experiences enhance the patron experience and support the organization's fundraising initiatives by directly enhancing Ballet Arkansas's operational capacity, enabling the organization to allocate resources more efficiently toward its core mission.

Donating in-kind items brings forth a multitude of benefits that ripple through both the donor and the recipient organization. Through such contributions, businesses have the unique opportunity to showcase their products, services, or expertise to a wider audience, increasing brand visibility and recognition. In-kind donations also foster a sense of community engagement and goodwill, positioning businesses as valuable supporters of important causes. The symbiotic relationship created through in-kind donations fosters a stronger, more vibrant community where collaboration and shared values drive positive change.

To make an in-kind donation to Ballet Arkansas in support of Lanterns & Legends, please complete the attached In-kind Donation Agreement and return it to Ballet Arkansas. Forms may be returned to the address below or emailed to tickets@balletarkansas.org. Once your form has been received, a member of our staff will be in touch to discuss the details of your donation and coordinate a pick-up of your donated item/s, if applicable.

Ballet Arkansas
PO Box 941 Little Rock, AR 72203

FINANCIAL SPONSORSHIP

When you become a sponsor of Ballet Arkansas, you are investing in programs and performances that elevate the quality of life for Arkansans, and that increase the cultural capital of the region.

Ballet Arkansas's commitment to advancing arts and culture relies on philanthropy from various individuals and businesses that believe both elements are vital to our community and state. By making a contribution to Ballet Arkansas, you are ensuring that future generations will have access to the power and beauty of the performing arts, and that Ballet Arkansas programming will continue to be a source of joy for audiences across Arkansas.

To Sponsor Lanterns & Legends:

- Complete the Financial Sponsorship Agreement and return it to Ballet Arkansas at tickets@balletarkansas.org
- Visit www.balletarkansas.org/donate to fill out a secure online donation form
- Email Michael Fothergill, Executive and Artistic Director at michaele@balletarkansas.org to request an invoice in the amount of your desired donation, discuss donation options, or to schedule a meeting to discuss your gift

Call (501)223-5150 with questions or to make a donation over the phone

Send a check to:
Ballet Arkansas
PO Box 941
Little Rock, AR 72203

SPONSOR TIERS & BENEFITS

PRINCIPAL | \$5,000 +

SOLOIST | \$2,500+

CORPS | \$500+

Ballet Arkansas offers comprehensive benefits to donors of all sizes and will work closely with you to identify the right package to suit your needs. Sample benefits may include:

PRINCIPAL

- Tickets to attend Lanterns & Legends and to performances of Sleepy Hollow at AMFA, October 9-12)
- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at event, including pre-performance acknowledgement
- Opportunities for creative branding featuring the dancers of Ballet Arkansas
- Special appearances at business and social functions by the dancers of Ballet Arkansas
- Behind the scenes access to in-studio and dress rehearsals
- Meet Other Corporate Leaders: With a sponsorship of \$5,000 or more, your company can serve on Ballet Arkansas's Business Leadership Council

SOLOIST

- Tickets to attend Lanterns & Legends
- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at event, including pre-performance acknowledgement
- Opportunities for creative branding featuring the dancers of Ballet Arkansas

CORPS

- Tickets to attend Lanterns & Legends
- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at event, including pre-performance acknowledgement

IN-KIND DONATION FORM

Donor Name (Individual or Company): _____

Contact Name: _____

Address: _____

City, State Zip: _____

Phone Number: _____

Email: _____

Title and Description of Item(s) or Service(s) to be donated:

May we provide attribution for this donation? Yes No

Credit within Marketing Materials?

Special Instructions (contact name, details and/or stipulations if donation is a party or trip, restrictions, etc.):

Expiration Date (Unless otherwise specified, the expiration date will be October 1, 2026):

Approximated Retail Value of Donation: \$ _____

Donor Signature: _____ Date: _____

Questions about the gala or auction items? Please feel free to email Gala@BalletArkansas.org or call (501)223-5150.

FOR OFFICE USE ONLY:

Item Received from _____ on ___ / ___ / ___

Ballet Arkansas is a 501(c)(3) nonprofit organization, and its Federal Tax ID Number is 71_0508968. Your copy of this Agreement serves as a receipt for your in-kind donation, which is tax-deductible to the maximum extent allowed by law.

SPONSORSHIP FORM

Sponsorship Amount: _____

_____ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

_____ Check enclosed

_____ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card _____

Card # _____ Exp. Date _____

CSV Code _____ Billing Zip _____

Credit within marketing materials _____

Contact Name _____

Address _____

City, State Zip _____

Contact Phone Number _____

Contact Email Address _____

Signature _____

Date _____

Return to tickets@balletarkansas.org or by postal mail:

Ballet Arkansas, ATTN: Encore Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization | Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.