

A male and female ballet dancer are captured in a dynamic, sculptural pose against a warm, monochromatic orange background. The male dancer, in the foreground, is wearing a dark, form-fitting leotard and has his right arm raised high, holding the hand of the female dancer. The female dancer, positioned behind him, is also in a dark leotard and has her left leg extended horizontally to the right. Her right arm is draped over the male dancer's shoulder. The lighting is dramatic, highlighting the musculature and lines of their bodies.

BALLET
ARKANSAS

RE:MIX

SPONSOR PACKET



A SPONSOR IS AN ESSENTIAL PARTNER.

RE:MIX takes the stage at the Arkansas Museum of Fine Arts on April 15–16, 2027, offering audiences a bold and immersive contemporary ballet experience unlike any other in the region. Blending boundary-pushing choreography, transformative visual design, and an electrifying fusion of symphonic and electronic music performed in collaboration with the Arkansas Symphony Orchestra, RE:MIX challenges expectations and redefines what ballet can be. This innovative mixed-repertory production pairs contemporary interpretations of iconic neoclassical works with dynamic world premieres by celebrated choreographers, creating an evening that is both artistically daring and emotionally compelling.

Performance Dates

April 15-16, 2027 | Arkansas Museum of Fine Arts

- Thursday, April 15, 2027 | 7:00 PM
- Friday, April 16, 2027 | 7:00 PM

This exclusive sponsorship opportunity allows a corporation, financial institution, or lead community partner to align its brand with one of Arkansas's most innovative and forward-thinking cultural events. With an anticipated reach of more than 5,000 patrons, arts enthusiasts, young professionals, community leaders, and digital audiences through performances, media coverage, marketing campaigns, and community engagement initiatives, sponsors receive exceptional visibility while demonstrating a commitment to creativity, innovation, and cultural leadership.

As Arkansas's world-class professional ballet company, Ballet Arkansas serves more than 50,000 individuals annually through professional productions, arts education programs, and statewide outreach initiatives. Sponsorship of RE helps make groundbreaking artistic experiences possible while supporting the professional artists, educators, and community programs that inspire creativity, foster connection, and expand access to the arts throughout Arkansas.

By partnering with Ballet Arkansas, your organization becomes associated with innovation, artistic excellence, and one of the most exciting contemporary arts experiences in the region, helping ensure that bold new voices and transformative cultural experiences continue to thrive in Arkansas.

Ballet Arkansas partners with businesses, foundations, and individual philanthropists to create customized sponsorship opportunities that align with each sponsor's goals, values, and desired level of community impact. Benefits vary by sponsorship level and may be tailored to meet the specific objectives of each partner. Ballet Arkansas is committed to creating meaningful, mutually beneficial relationships that celebrate the arts while advancing the missions of our valued sponsors.

PRESENTING \$15,000+

- Eight (8) complimentary tickets to the sponsored production
- Two (2) page spread in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website
- Access to rehearsal of the show before the performance
- Special appearance by Ballet Arkansas artists at corporate, civic, and private events

PLATINUM \$10,000+

- Six (6) complimentary tickets to the sponsored production
- One (1) page ad in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website
- Access to rehearsal of the show before the performance

GOLD \$5,000+

- Four (4) complimentary tickets to the sponsored production
- Half page ad in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website

SILVER \$2,500+

- Two (2) complimentary tickets to the sponsored production
- Pre-Curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website

BRONZE \$500+

- Name included in all performance marketing materials
- Name included on Ballet Arkansas's website



RE:MIX SPONSOR FORM

Sponsorship Amount: _____

_____ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

_____ Check enclosed

_____ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card _____

Card # _____ Exp. Date _____

CSV Code _____ Billing Zip _____

Credit within marketing materials _____

Contact Name _____

Address _____

City, State Zip _____

Contact Phone Number _____

Contact Email Address _____

Signature _____

Date _____

*Please send a .jpeg/.png file of your logo and advertisement to tickets@balletarkansas.org by March 5, 2027 for maximum exposure.

Return to tickets@balletarkansas.org or by postal mail:

Ballet Arkansas, ATTN: Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization | Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.