

BALLET ARKANSAS A ROARING AFFAIR

AN EVENING OF GLITZ, GLAMOUR, AND GATSBY



Colonial
WINES SPIRITS
CELEBRATE MORE

A/MFA Arkansas Museum
of Fine Arts

SATURDAY, OCTOBER 24

A SPONSOR IS AN ESSENTIAL PARTNER.

A ROARING AFFAIR

An Evening of Glitz, Glamour, and Gatsby

October 24, 2026 | Arkansas Museum of Fine Arts

A Roaring Affair launches Ballet Arkansas's 26|27 season with an unforgettable evening of performance, hospitality, and celebration at the Arkansas Museum of Fine Arts. Inspired by the glamour, intrigue, and irresistible energy of the Jazz Age, this premium experience pairs world-class dance with cocktails, live jazz, exceptional hospitality, and a post-performance speakeasy.

The evening begins with Champagne & Consequence, an exclusive VIP reception offering guests an intimate experience with Ballet Arkansas leadership and Company Artists on stage. Guests will then take their seats for the full performance of Michael Fothergill's world-premiere production of Gatsby. Following the final curtain, the celebration continues at The Glass Box Speakeasy, featuring two hours of live music by JAZZ R US, cocktails and libations, hors d'oeuvres, Gatsby-inspired experiences, and appearances by Ballet Arkansas Company Artists and staff.

Evening Schedule

6:00–6:45 pm | Champagne & Consequence VIP Experience

7:00–8:30 pm | Gatsby

8:30–10:30 pm | The Glass Box Speakeasy

This distinguished sponsorship opportunity allows a corporation, financial institution, or lead community partner to align its brand with one of Ballet Arkansas's signature season events. Bringing together patrons, donors, business and community leaders, arts enthusiasts, and supporters of Ballet Arkansas, A Roaring Affair provides sponsors with meaningful visibility while demonstrating a commitment to artistic excellence and the cultural vitality of Arkansas.

As Arkansas's world-class professional ballet company, Ballet Arkansas serves more than 50,000 individuals annually through professional performances, arts education, and community engagement initiatives. Sponsorship of A Roaring Affair supports not only an extraordinary evening, but the artists, educators, productions, and programs that make Ballet Arkansas's work possible throughout the year.

By partnering with Ballet Arkansas, your organization becomes part of an experience designed to extend far beyond the traditional night at the ballet—connecting your brand with the excitement of a world-premiere production, the glamour of the Jazz Age, and the opening celebration of Ballet Arkansas's 26|27 season. One performance. One extraordinary night. An experience that continues long after the curtain falls.



Ballet Arkansas partners with businesses, foundations, and individual philanthropists to create customized sponsorship opportunities that align with each sponsor's goals, values, and desired level of community impact. Benefits vary by sponsorship level and may be tailored to meet the specific objectives of each partner. Ballet Arkansas is committed to creating meaningful, mutually beneficial relationships that celebrate the arts while advancing the missions of our valued sponsors. * **Sponsors that donate at the GOLD TIER + will be credited as both a production sponsor of the Great Gatsby and an event sponsor of A Roaring Affair.**

PRESENTING \$15,000+

- Eight (8) complimentary tickets to the sponsored production
- Two (2) page spread in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website
- Access to rehearsal of the show before the performance
- Special appearance by Ballet Arkansas artists at corporate, civic, and private events

PLATINUM \$10,000+

- Six (6) complimentary tickets to the sponsored production
- One (1) page ad in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website
- Access to rehearsal of the show before the performance

GOLD \$5,000+

- Four (4) complimentary tickets to the sponsored production
- Half page ad in performance playbill
- Pre-curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website

SILVER \$2,500+

- Two (2) complimentary tickets to the sponsored production
- Pre-Curtain recognition at the sponsored production
- Logo/Name included in all performance marketing materials
- Logo/Name included on Ballet Arkansas's website

BRONZE \$500+

- Name included in all performance marketing materials
- Name included on Ballet Arkansas's website



A ROARING AFFAIR SPONSOR FORM

Sponsorship Amount: _____

_____ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

_____ Check enclosed

_____ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card _____

Card # _____ Exp. Date _____

CSV Code _____ Billing Zip _____

Credit within marketing materials _____

Contact Name _____

Address _____

City, State Zip _____

Contact Phone Number _____

Contact Email Address _____

Signature _____

Date _____

*Please send a .jpeg/.png file of your logo and advertisement to tickets@balletarkansas.org by October 15, 2026 for maximum exposure.

Return to tickets@balletarkansas.org or by postal mail:

Ballet Arkansas, ATTN: Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization I Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.