



CORPORATE GROUP SALES

SHARING THE POWER AND BEAUTY OF A BALLET
ARKANSAS PERFORMANCE WITH YOUR EMPLOYEES

ERICH THE LIVES OF YOUR EMPLOYEES

PROUDLY SERVING
50K
PER YEAR

Dear Corporate Leader,

As the Executive and Artistic Director of Ballet Arkansas, I am thrilled to present an uplifting, enriching, and inspiring opportunity to enhance your employee's experiences and showcase your company's commitment to quality of life and culture in the capital city.

Ballet Arkansas, recognized as one of America's Top 100 Ballet Companies, is celebrating its 45th Anniversary Season with a spectacular lineup of world-class productions. We have carefully curated an array of captivating productions that promise to create lasting memories and cultivate a sense of camaraderie among your team. I warmly invite you to consider purchasing tickets for your employees to witness the power and beauty of our world-class programming in this exciting time in the organization's history.

Our upcoming productions include "Wonderland: Alice's Epic Adventure," a bold reimagining of Lewis Carroll's classic, featuring multimedia projection, immersive sound, elaborate costumes, and world premiere choreography. Additionally, our highly-anticipated "45th Anniversary Nutcracker Spectacular" will delight families with its magical storytelling and accompaniment by the Arkansas Symphony Orchestra. In the New Year, we present the iconic "Swan Lake," the grandest of ballet from the classical era, and "Bravo," the climactic event of our milestone season, which pairs cutting-edge world premieres by daring dancemakers with masterpieces of American dance and live music.

By providing tickets for your employees, you not only treat them to an unforgettable experience but also invest in the cultural fabric of our community. Ballet Arkansas has been enriching lives through dance for over four decades, and your support enables us to continue bringing world-class performances and education programs to a diverse audience of more than 50,000 Arkansans each year.

For further details on performance schedules, ticket availability, and pricing options, please feel free to explore our website or contact me at your convenience. With tickets in high demand, securing them in advance ensures your employees won't miss out on these exceptional programs. We eagerly await your response and the opportunity to provide an unforgettable experience for your team.

Michael Fothergill
Executive and Artistic Director
Michael@balletarkansas.org



EXPERIENCE THE BENEFITS FIRSTHAND

- **Boost Employee Morale:** Treating your employees to a Ballet Arkansas performance shows them that you value their hard work and appreciate their contributions.
- **Enhance Team Building:** Attending a ballet performance together provides a shared experience that promotes camaraderie and strengthens bonds among team members.
- **Cultural Enrichment:** Exposing employees to the arts broadens their horizons, stimulates creativity, and fosters a more well-rounded perspective.
- **Stress Relief:** A ballet performance offers a welcome escape from the pressures of work, allowing employees to relax and unwind.
- **Inspire Creativity:** Witnessing the artistry and innovation of Ballet Arkansas can ignite employees' own creativity and problem-solving abilities.
- **Improve Work-Life Balance:** Providing opportunities for employees to engage in cultural activities outside of work contributes to a healthier work-life balance.
- **Employee Recognition:** Buying tickets for your employees demonstrates recognition for their hard work and dedication, fostering a sense of appreciation and loyalty.
- **Networking Opportunities:** Attending Ballet Arkansas performances allows employees to network with other professionals who share a passion for the arts, expanding their professional connections.
- **Experiential Learning:** Ballet performances offer a unique educational experience that can broaden employees' knowledge and understanding of different art forms.
- **Pride in Company Support:** Supporting a local arts organization like Ballet Arkansas instills a sense of pride in employees, knowing their company values and invests in the local community.
- **Personal Growth:** Exposing employees to the arts encourages personal growth, expands their cultural awareness, and encourages lifelong learning.
- **Improved Productivity:** Providing employees with opportunities for leisure and cultural experiences has been shown to improve overall productivity and job satisfaction.
- **Talent Attraction and Retention:** Offering unique experiences like Ballet Arkansas performances can help attract and retain top talent who seek a well-rounded work environment.
- **Celebrate Milestones:** Treating employees to a ballet performance is an excellent way to celebrate team achievements, work anniversaries, or company milestones.
- **Positive Public Image:** Supporting the arts sends a positive message to the community, clients, and stakeholders, portraying your company as a socially responsible and culturally aware organization.
- **Emotional Well-being:** Ballet performances have the power to evoke emotions and create lasting memories, contributing to overall employee well-being and satisfaction.
- **Reduce Burnout:** Providing employees with opportunities for relaxation and enjoyment, such as attending a ballet performance, can help prevent burnout and promote work-life balance.



SEASON PRODUCTIONS

WONDERLAND: ALICE'S EPIC ADVENTURE



October 12-15 | UA-PTC CHARTS

Performance Times: 10/12 @ 7:30 pm, 10/13 @ 7:30 pm, 10/14 @ 2:30 and 7:30 pm, 10/15 @ 2:30 pm

Runtime: 90 Minutes

A bold reimagining of Alice's Adventures in Wonderland by Lewis Carroll, this multimedia infused production will feature dynamic projection and 360 sound, elaborate costumes and sets, world premiere choreography by Executive and Artistic Director, Michael Fothergill, and the talents of community performers. The production is filled with humor and hijinks for the whole family and is presented in partnership with Cranford Co.

LEARN ABOUT
PERFORMANCES [HERE](#)

45TH ANNIVERSARY NUTCRACKER SPECTACULAR



December 8-10 | Robinson Performance Hall

Performance Times: 12/8 @ 7:30 pm, 12/9 @ 2:30 and 7:30 pm, 12/10 @ 2:30 pm

Run Time: 120 minutes

The Nutcracker Spectacular is the largest and longest running holiday production in Arkansas, featuring live music by the Arkansas Symphony Orchestra and a cast and crew of nearly 400. Featuring the professional dancers of Ballet Arkansas and a community cast of children and adults, the production is an unforgettable celebration of the season.

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PERFORMANCES [HERE](#)

SWAN LAKE



February 16-18 | Robinson Performance Hall

Performance Times: 2/17 @ 2:30 and 7:30 pm, 2/18 @ 2:30 pm

Run Time: 120 Minutes

The world's most iconic classical ballet comes to Robinson this February. Set to Tchaikovsky's magical score, Ballet Arkansas will present a vibrant production of Marius Petipa's timeless classic featuring stunning costumes and sets, and a community cast of children and adults.

LEARN ABOUT
PERFORMANCES [HERE](#)

BRAVO



May 2-5 | Arkansas Museum of Fine Arts Theater

Performance Times: 5/2 @ 7:30 pm, 5/4 @ 2:30 and 7:30 pm, 5/5 @ 2:30 pm

Run Time: 90 Minutes

Tickets on Sale: 6/5

Presented by the Stella Boyle Smith Trust, Bravo features an eclectic array of celebrated works of classical and contemporary dance presented with live music by esteemed musicians. This concert is the highlight of the 23|24 season.

LEARN ABOUT
PERFORMANCES [HERE](#)



FOR MORE INFORMATION

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