

BALLET
ARKANSAS



SLEEPING
BEAUTY

SPONSOR PACKET



A SPONSOR IS AN ESSENTIAL PARTNER.

The Sleeping Beauty brings one of the most beloved and visually spectacular ballets of all time to the Robinson Center, February 19–21, 2027. Set to Tchaikovsky's magnificent score, this grand-scale production transports audiences into a magical kingdom of fairy tale wonder, where Princess Aurora's journey unfolds through breathtaking choreography, lavish costumes, unforgettable characters, and timeless storytelling. With four public performances and a dedicated student matinee, The Sleeping Beauty is poised to captivate families, arts patrons, and school groups from across Arkansas.

Performance Dates

February 19-21, 2027 | Robinson Center

- Friday, February 19, 2027 | 7:30 PM
- Saturday, February 20, 2027 | 2:30 PM & 7:30 PM
- Sunday, February 21, 2027 | 2:30 PM

This distinguished sponsorship opportunity allows a corporation, financial institution, or lead community partner to align its brand with one of the most recognizable titles in the classical ballet repertoire. With an anticipated reach of more than 10,000 patrons, students, educators, and families through performances, marketing campaigns, digital media, community engagement efforts, and public relations initiatives, sponsors receive significant visibility while demonstrating a commitment to arts education, family engagement, and cultural enrichment throughout Arkansas.

As Arkansas's world-class professional ballet company, Ballet Arkansas serves more than 50,000 individuals annually through professional productions, educational programs, and statewide outreach initiatives. Sponsorship of The Sleeping Beauty helps make this majestic production possible while supporting the professional artists, educators, and community programs that inspire creativity, foster learning, and expand access to the arts.

By partnering with Ballet Arkansas, your organization invests in a world-class cultural experience that creates lasting memories, strengthens communities, and enriches the quality of life for Arkansans of all ages.

SLEEPING BEAUTY SPONSOR FORM

Sponsorship Amount: _____

_____ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

_____ Check enclosed

_____ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card _____

Card # _____ Exp. Date _____

CSV Code _____ Billing Zip _____

Credit within marketing materials _____

Contact Name _____

Address _____

City, State Zip _____

Contact Phone Number _____

Contact Email Address _____

Signature _____

Date _____

*Please send a .jpeg/.png file of your logo and advertisement to tickets@balletarkansas.org by January 8, 2027 for maximum exposure.

Return to tickets@balletarkansas.org or by postal mail:

Ballet Arkansas, ATTN: Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization | Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.