

BALLET ARKANSAS

BEAUTY IN ACTION



Sleepy Hollow

SPONSOR PACKET



A SPONSOR IS AN ESSENTIAL PARTNER.

Dear Friends of Ballet Arkansas,

We are delighted to offer a rare opportunity to support one of the most anticipated cultural events of the season—the highly acclaimed return of *Sleepy Hollow* to the Arkansas Museum of Fine Arts in October 2025. A thrilling fusion of dramatic storytelling, pulse-pounding action, and edge-of-your-seat suspense, this smash hit captivated audiences and critics alike when the production premiered in 2018.

As one of the top 75 ballet companies in the nation, Ballet Arkansas stands as a beacon of artistic excellence and innovation, serving more than 50,000 patrons, students, and volunteers each year. Our acclaimed productions and educational initiatives have impacted over half a million Arkansans, enriching the cultural landscape of our state and igniting a passion for the arts across generations. Through our School for Dance and statewide outreach programs, we engage more than 10,000 K–12 students annually, cultivating a lifelong love of dance in children and adults alike.

This impact is only possible with the support of our community. By sponsoring *Sleepy Hollow*, you're doing more than supporting a performance—you're investing in the future of the arts in Arkansas. Your generosity allows us to bring this thrilling production to life, broaden our reach, and continue delivering transformative artistic experiences that uplift, educate, and inspire.

Your partnership is essential to Ballet Arkansas's continued growth and innovation. Together, we can ensure that dance remains a vibrant and vital part of our state's cultural identity—creating unforgettable moments and meaningful connections for generations to come.

Thank you for considering this opportunity to make a difference in the lives of countless Arkansans.

With warmest regards,
Michael & Catherine Fothergill
Directors
Ballet Arkansas

SPONSOR SLEEPY HOLLOW

SPONSOR TIERS

PRESENTING SPONSOR | \$15,000 +

PLATINUM SPONSOR | \$10,000 +

GOLD SPONSOR | \$5,000 +

SILVER SPONSOR | \$2,500 +

BRONZE SPONSOR | \$500 +

Ballet Arkansas offers comprehensive benefits and works closely with sponsors to identify the right package to further their impact and suit their unique needs.

Sample benefits include:

- Name or Logo recognition in digital, radio, and print media, including dedicated social media posts highlighting sponsor's goods and services
- Recognition at performances and events, including pre-performance acknowledgement and on-stage speaking opportunities
- Opportunities for creative branding featuring the dancers of Ballet Arkansas
- Tickets to season performances to share with friends, employees, and clients
- Special appearances at business and social functions by the dancers of Ballet Arkansas
- Invitations to exclusive events
- Private full-evening performances
- Behind the scenes access to in-studio and dress rehearsals

*Benefits vary by sponsorship level. All sponsors are cited within The Playbill, in press releases and at www.balletarkansas.org/tickets. Sponsorship of \$15,000 + will be credited as a Season Sponsor.



SPONSOR FORM

Sponsorship Amount: _____

_____ Please contact me to customize a financial donation suited to my interests

Payment method, please check one:

_____ Check enclosed

_____ Please charge the credit card below

Please circle one: VISA MASTERCARD DISCOVER AMEX

Name on Card _____

Card # _____ Exp. Date _____

CSV Code _____ Billing Zip _____

Credit within marketing materials _____

Contact Name _____

Address _____

City, State Zip _____

Contact Phone Number _____

Contact Email Address _____

Signature _____

Date _____

Return to tickets@balletarkansas.org or by postal mail:

Ballet Arkansas, ATTN: Sponsorship, PO Box 941, Little Rock, AR 72203

Ballet Arkansas is a 501(c)3 nonprofit organization I Federal Tax ID Number is 71-0508968. Your sponsorship is tax-deductible to the maximum extent allowed by law.